

## April 10, 2018 KIHC Board Meeting Minutes

Updates:

**Treasurer's Report:** \$1263.42 in the account right now, with only 36 members. We need to find a way to get more income, as the annual costs are \$710 (\$510 insurance, \$200 website). We need a 29 member minimum.

**Regional Liaison Utah:** Lee Ann reminded the club that Utah has a clinic with Coralie in June (14-16) in Wanship.

**Leisure Riding:** Update on Sea to Shining Sea. We will probably do well this round as the weather has been riding-favorable.

**Quarterly:** Submitted and included the RMH Expo, Tamangur Clinics, Annual Conference, FEIF Youth Cup, Board Member updates, Social Media links, new website link, and two photos (one from Lee Ann of Stephen and Barbara in the west desert of Utah, and one from Coralie by Biana McCarty of the Tamangur performance at the RMP Expo).

**Discussion 1:** The RMP Expo reimbursement was \$280. We are trying to get some reimbursement from USIHC, but for now we need to figure out a better solution for getting more income, as that leaves very little for the rest of the year's clinics and activities.

**Discussion 2:** We discussed cancelling the PayPal membership subscription due to the annual cost of a couple hundred dollars. This means the auto-renewal will not be happening – so we need to be vigilant in reminding people.

**Discussion 3:** The annual club budget, cost of liability waiver, cost of website, and clinics are putting a strain on the income so we need to sustain our membership. It was discussed that anyone who participates in a clinic must be a member (as we get the full benefits of the insurance we have if everyone is a member). Incentives for renewing were also discussed, as well as regional liaisons reaching out to their local members to get them to renew.

**Discussion 4:** Promoting club membership was also discussed. Such incentives as free research PDF, art commissions, etc were brought up. We could send an email out suggesting that if you renew or sign up this year you get Kristina's Dissertation PDF, and if you sign up for both KIHC and USICH this week you can get a free pet portrait (attached).

**Discussion 5:** Fundraising – Kristina again offered PDFs of her research and pet portraits. Online raffles were discussed. Could also reach out to those with services (Coralie/Ulla/Tolt Tack/etc) for raffles on advertisements, products?

**Discussion 6:** Website calendar volunteer! Mary Dennison volunteered to learn, but multiple people should be trained so that we don't need to pay for someone to upload and update fields on the website.

**Discussion 7:** Kristina B to resign as president upon identification of a suitable replacement. She prefers to have a personal recommendation rather than crowd source it. She has been overwhelmed with her schedule.



